

It's Not Junk, It's Love

By

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If you like the idea of funky, recycled, arty pieces of furniture and home décor accessories then you must get to Junque Love at Marina Square in Morro Bay. This new shop opened by Doug Little has been doing a booming business. Doug, who moved here with his wife Jennifer when she was hired by the City of Morro Bay as Tourism Director, had to reinvent himself and begin a new career.



Little has a background in sales and marketing which he puts to good use at Junque Love. "I was a swimming pool contractor doing custom pools and commercial plumbing in Redding," he said. "I also worked in mills, for swimming pool contractors, and did industrial plumbing." Little said that all of this was kind of hard on the body and required long hours. Since work like this isn't abundant on the Central Coast, he decided to open a retail shop. "I was trying to figure out what to do here," he said, "and sales relates to retail."

Little enjoys collecting and has done a lot of shows. “The things I collect are unique, eclectic, old things that are recycled.” This concept fits right in with the sustainable living style that is becoming more and more prevalent especially in California. Twenty-six artists that hail from all over the state refurbish found and recycled items and Little represents them at his store. “It is old California coastal stuff,” he said. “People come in the store and see something and say, ‘Oh, I used to have one of those.’” A lot of stuff that most of us threw away over the years shows up at Junque Love but repurposed for a new life in home décor. Little is kind of like American



Pickers and has built a network of like-minded people who enjoy collecting and out of that he collects. He also carries craft items made by local artisans.



Some of the items in the store are refurbished and repurposed by Little himself. “I like to start with good quality pieces,” he said, “something with good bones that can be made into a very enjoyable piece again.” If Little comes across true vintage pieces in perfect condition, he doesn’t do anything to them. Where he finds time

after tending the store for hours all day is a mystery, but Little says he gets about four hours in the evening and four hours in the morning to work on a project.

Junque Love will deliver within 30 miles and will ship anywhere. “People come into the store and buy something but can’t carry the items back to their cars,” he explained. “Sometimes it is

because of size like a furniture piece, so I can either deliver it or mail it.” He will also hold pieces at the shop and ship them later for people traveling and who won’t be home right away.



At Junque Love you will find great furniture pieces for every room in the house, also home interior goods, and outdoor pieces. This is a good way to purchase things for birthdays and for the Christmas holidays. A visit here will find you able to buy items that don’t sell anywhere else and are one of a kind.